



SURVEY FUTURES

SURVEY DATA COLLECTION
METHODS COLLABORATION

Survey Futures International Conference

Welcome!





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Survey Futures International Conference Introduction

17-18 June 2026, City St. George's, University of London

Peter Lynn (University of Essex) & Olga Maslovskaya (University of Southampton)



Survey Futures



- A multi-institutional research programme focused on ensuring that high-quality surveys in the UK can innovate and adapt in a fast-changing survey data collection landscape.
 - **Overarching Aim:** To deliver a step-change in survey research to ensure that it will remain possible in the UK to carry out high quality social surveys of the kinds required by the public and academic sectors.
- A collaboration between nine universities, and three survey agencies (NatCen, Ipsos, and Verian), in partnership with the Office for National Statistics (ONS) and the National Centre for Research Methods (NCRM).
- The programme includes over 60 researchers working across nine research strands, investigating the most significant topics in survey research.
- Our website: <https://surveyfutures.net/>

Thank You!

The Conference

- Presentations will focus on key findings and implications
- Details of underpinning research are in the evidence reviews, working papers and other reports on the website
- Final session tomorrow will be an opportunity to discuss future directions for survey research and what research evidence is still lacking

Outputs to Date



9 Evidence Reviews & 6 other Reports (<https://surveyfutures.net/reports/>)

8 Survey Practice Guides (<https://surveyfutures.net/practice-guides/>)

19 Working Papers (<https://surveyfutures.net/working-papers/>)

19 Good Practice Workshops (<https://surveyfutures.net/events/>)

2 ECR conferences + 6 Survey Practice Forums

Early career impact awards (<https://surveyfutures.net/news/2025/06/18/survey-futures-early-career-impact-award/>)

Position Statements

Already **published**:

- Response rates <https://surveyfutures.net/publications/response-rates-position-statement/>

Under development:

- Future of face-to-face interviewing
- Technical reporting

Other Plans

- Edited book (Editors: Peter Lynn and Olga Maslovskaya): *The future of social survey data collection*
- JRSSA Special Issue (Guest Editors: Peter Lynn, Olga Maslovskaya, Barry Schouten, Ian Diamond): submission deadline 17 July 2026
- More Survey Practice Guides, Evidence Reviews and Working Papers
- More promotion of good practice
- Evaluation and monitoring of the recommendations

Keynote Speaker



Dr Carina Cornesse –
GESIS (Leibnitz Institute for the Social Sciences)

